

Awareness Poster/Infographic

Learning goals:

- Demonstrate effective research skills, including: accessing information, assessing information, collecting data, evaluating data, organizing information, presenting information, and citing sources
- Describe contemporary social, economic development, and cultural issues facing First Nations, including
 - Recognition and identity
 - Education
 - Poverty
 - Health care
 - Governance
 - Growth in off-reserve population

Steps:

- Read through the assignment description and tips
- Choose an issue to do this project on
- Find information from the textbook (Ch.10, our collaborative Google doc will help too...)
- Find additional information on the internet (current info, statistics, images, graphics, etc.)
- Use your information to create a poster (Piktochart, another infographic-maker or a physical poster)
- Self-assessment: highlight the rubric and hand this in with your poster when you are finished

Your Task

Create an awareness poster or infographic (Piktochart) which highlights your chosen issue (from the above list), by providing:

- current and relevant information** (statistics, data)
- resources** to "learn more"
- tips or suggestions** for solving the issue.

The idea behind this is to get you to research and find the information, and to make decisions about what is the most important and crucial information that the public should know about the issue, and finding the most effective way to present that information (using visuals, text, graphs, etc.)

Tips

- ✓ Add **images and graphics** to your poster to make it stand out and make people want to read it.
- ✓ Keep **information short and to the point**. It should draw readers in and make them want to know more but not give them too much information to overwhelm them.
- ✓ **Convince** your audience that this issue matters, and that it is something they should care about.