

Come Live Here!

You have just been hired by the world famous *Come Live Here Realty Company* as a marketing representative. Your job is to convince people to move to your region/city. You need to get geographical information about the area before you can convince potential clients to pack up and move there.

Your Goal: to plan, create, and present an informational presentation that will highlight the benefits and risks of moving to the area you choose.

Step 1: Choose Area/City

choose the city/town that you are promoting (you may want to choose somewhere you are interested in moving to in the future, or somewhere that you have always wanted to visit in Canada!)

Step 2: Research

The following information should be researched and provided in your presentation:

- Absolute location (GPS coordinates: latitude/longitude)
- History of the city: when it was founded, development
- Population of the city
- Major industries that drive the city's economy
- Tourism, entertainment, attraction features (what can you do in the area? Are there any provincial/national parks, historical sites nearby?)- sell me this area!!!
- Transportation: should you have your own car to get around, or can you get around easily by public transport- what are the options?
- Physiographic (landform) region that it is located in (Prairies, Western Mountains, etc.)
- Geological features of region: rock types, mineral resources (oil, natural gas, metals, etc.)
- Climate of the region: precipitation, weather patterns, etc.
- Surrounding environment: animals that live in the area? Vegetation? Lakes, rivers, oceans?
- Natural disaster information: major/minor risk of earthquakes, volcanoes, tsunamis?
- 3 songs that could represent the city, as well as an explanation of why you chose them.

Step 3: Presentation

You have several options for your presentation. You could create an informational poster, a PowerPoint, or a Prezi. You could also create a multimedia presentation using a tool like PhotoStory.