

FRAME REFERENCE NOTES FOR CANADIAN STEREOTYPES

Instructions: Students will watch videos and take notes in the sections allocated.

Rick Mercer's Canadian Stereotypes <http://www.youtube.com/watch?v=Z3EvS467JK0>

Canadian Stereotype	Evidence for	Evidence against

View Molson's "I am Canadian" rant <http://www.youtube.com/watch?v=BRI-A3vakVg>

Canadian Stereotype	Evidence for	Evidence against

I am Canadian updated ad <http://www.youtube.com/watch?v=TL01SReeOqE&feature=related>

Canadian Stereotype	Evidence for	Evidence against

Canadian Cliché Map

Canadian Stereotype	Evidence for	Evidence against

WordBurglar's "YO Canada" <http://www.youtube.com/watch?v=P3le7PY9NKY>

Canadian Stereotype	Evidence for	Evidence against

Watch Weird Al's "Canadian Idiot" <https://www.youtube.com/watch?v=BjLQ6uCw2g8>

Canadian Stereotype	Evidence for	Evidence against

Watch a negative view of Canada's environmental record at
http://www.huffingtonpost.ca/2013/01/30/canada-vs-australia-rap-battle-war-on-terra_n_2585089.html

Canadian Stereotype	Evidence for	Evidence against

"I AM CANADIAN"

For some reason, Molson Canadian's "I am Canadian" rant really struck home with Canadians when it first aired as part of a Molson commercial. After viewing the rant, read it and then complete the following exercises.

*Hey,
I'm not a lumberjack, or a Fur trader.
I don't live in an igloo,
or eat blubber
or own a dogsled.
And I don't know Jimmy, Sally or Suzy from Canada,
although I'm certain they're really, really nice.*

*I have a prime minister... not a president,
I speak English and French, not American
and I pronounce it About, not A-boot.*

*I can proudly sew my country's flag on my backpack,
I believe in peacekeeping, not policing,
diversity not assimilation,
and that the beaver is a truly proud and noble animal.*

*A toque is a hat,
a chesterfield is a couch,
and it is pronounced Zed,
not Zee... ZED!!
Canada is the 2nd largest land mass,
the 1st nation of hockey,
and the best part of North America.*

My name is Joe...

And I am Canadian!

1. How does this rant make you feel about Canada? Why?

"I am Canadian"

Hey, I'm not a _____ or a _____

I don't live _____

or _____

or _____.

And I don't _____

_____.

I have _____,

I speak _____.

I can proudly _____,

I believe in _____,

not _____, _____

_____, _____

and that _____.

A _____

a _____,

and it is _____.

Canada is _____,

the _____,

and the _____.

My name is _____ and I am Canadian!