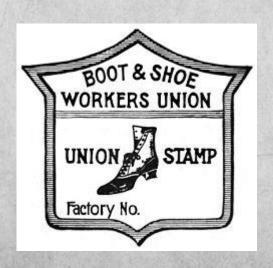
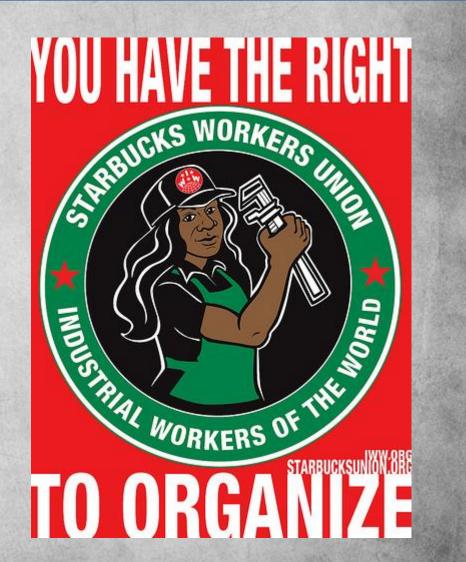


## Start-up Task

# What is the purpose of a workers' union?



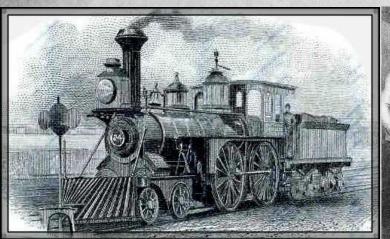




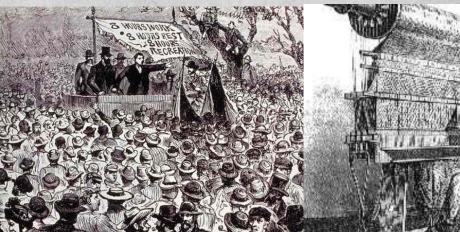


### The Industrial Revolution

1750-1850s







#### **Learning Outcomes**

By the end of this lesson, I can...

- ✓ Explain what *laissez-faire* policy is and compare it to our economy today
- ✓ Assess the impact of laissez-faire policy
- ✓ Critically analyze propaganda



#### Factors leading to industrialization...

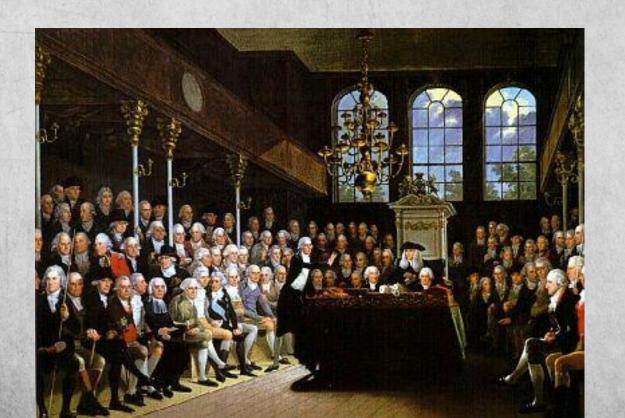
You need laws that help business and industry...



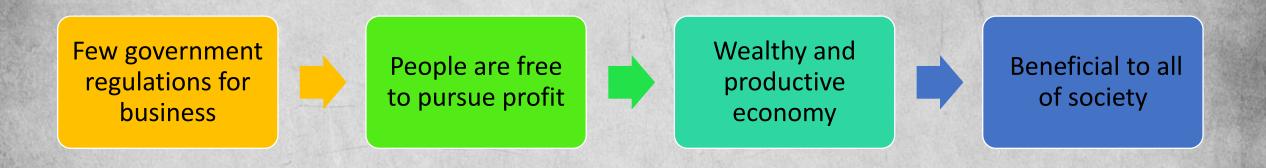
You need GOVERNMENT SUPPORT

#### **Pro-Business Government**

- More middle class entrepreneurs in gov't
- Tories = rich landowners Whigs = middle-class business people



#### Laissez-faire policy



#### Reality

Owners want to keep wages low to make profit.

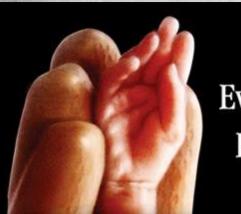
Few benefits to workers.



#### What is propaganda?

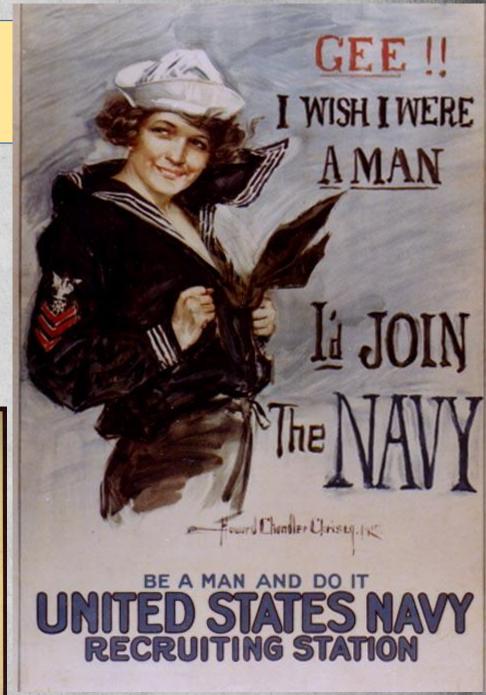
Information used to influence an audience and further an agenda

i.e. carefully selected information to make you think, feel, or believe something



Everyone Against Abortion Please Raise Your Hand





CLICK HERE TO WATCH THIS LIFE CHANGING VIDEO FROM PRIESTS FOR LIFE

#### Pro-Capitalism, Anti-Union Ads

• Write down notes/comments/questions on your handout



#### Pro-Union "Employee Free Choice" Ads

• Write down notes/comments/questions on your handout

# THE WALL STREET WAY

KEEP WORKERS FROM

JOINING UNIONS







- ✓ Complete the questions on your handout
- ✓ Write in full sentences
- ✓ If you finish... work/chill quietly