

## Unit Project: Visual Design

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### Description:

You will design an **awareness poster** about a current issue related to global conflicts today. The poster **MUST** include both graphics (images) and text. It can be created on poster board by hand, or on the computer. **\*\*This will require some reading and research in to the topic you choose\*\***

Some ideas for topics:

- ❖ **Child soldiers** (Where? How many? Used for...? What is being done?)
- ❖ **Conflict/Blood diamonds** (What are they? Where? Why is this a problem? What can we do?)
- ❖ **Landmines** (Why is this an issue? Where? What can we do?)
- ❖ **Refugees fleeing Syria** (How many? Why? Going where? What can we do?)

### ELOs:

- ✓ I can read text and identify the purpose
- ✓ I can identify the important and significant details and information
- ✓ I can identify the audience
- ✓ I can create an engaging TITLE
- ✓ I can create appropriate headings for the information
- ✓ I can create a balanced and effective layout
- ✓ I can incorporate visuals and graphics for emphasis
- ✓ I can edit my own work and the work of my peers



### Steps:

- Research & Notes**  
*Use the internet, or provided articles, to research the issue that you chose to create an awareness poster about. Take some point form notes of the key information that you will include on your poster.*
- Review the Criteria**  
*The attached rubric has details about **what you need to include** and **what you will be marked on**. Please make sure that you review this before you start creating your poster!*
- Peer Edit, Final Product**  
*Have TWO classmates fill out the attached peer edit forms. (If you are making a poster with poster board, make sure that your information, etc. is laid out but not glued down for peer edit. This way, you can change/edit things based on feedback if need be).*
- Self-assessment and hand in!**  
*When you have completed your final product, make sure you use the criteria page to check and self-assess your work before handing it in to me. 😊*

**\*EVERYTHING YOU DO (including notes, draft) NEEDS TO BE HANDED IN WITH YOUR PROJECT**

# Peer Evaluation

## Layout/Organization

Clear & interesting title, organized by headings,  
Layout makes sense. 1 2 3

## Visuals/Graphics

3+, support the writing, are creative and interesting 1 2 3

## Writing

Point form, not too much, typed, easy to read 1 2 3

## Overall Impression

Interesting, appealing, taught me something 1 2 3

1 = Can improve

2 = Okay

3 = Good

### 3 things that I like:

- ❖ \_\_\_\_\_
- ❖ \_\_\_\_\_
- ❖ \_\_\_\_\_

### 2 things that could be improved:

- ❖ \_\_\_\_\_
- ❖ \_\_\_\_\_

### 1 Question I have is:

- ❖ \_\_\_\_\_

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- ❖ \_\_\_\_\_

### 1 Question I have is:

- ❖ \_\_\_\_\_

## Criteria: Visual Design (Self-Assessment)

*Before you hand your project in, make sure that you check each criteria box as a self-assessment.*

Criteria Description	Meeting expectations	Minimally meeting expectations	Not meeting expectations
<p><b><u>Layout/Organization</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Has a clear and engaging title</li> <li><input type="checkbox"/> Is organized logically, with headings for sections</li> <li><input type="checkbox"/> Layout is balanced and effective</li> </ul>	<b>3</b>	<b>2</b>	<b>1</b>
<p><b><u>Visuals/Graphics</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes at least 3 visuals/graphics</li> <li><input type="checkbox"/> Visuals/graphics support and enhance the text information</li> <li><input type="checkbox"/> Creative</li> </ul>	<b>3</b>	<b>2</b>	<b>1</b>
<p><b><u>Content (Text)</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Is typed (appropriate, readable font)</li> <li><input type="checkbox"/> Is concise (Includes only the most important info- not too much- <b>point form is good!</b>)</li> <li><input type="checkbox"/> Information is summarized in OWN WORDS</li> </ul>	<b>3</b>	<b>2</b>	<b>1</b>
<p><b><u>Required Information</u></b></p> <p>Includes:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> What is the issue?</li> <li><input type="checkbox"/> Who is involved?</li> <li><input type="checkbox"/> Where is this happening?</li> <li><input type="checkbox"/> What is happening?</li> <li><input type="checkbox"/> What can we do about it?</li> </ul>	<b>3</b>	<b>2</b>	<b>1</b>
<p><b>Spelling, Grammar, Punctuation, Capitalization</b></p>	Correct throughout	1-3 errors	4 or more errors

Total= \_\_\_\_\_/15

**Feedback:**