Socials 10 Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

FRAME REFERENCE NOTES FOR CANADIAN STEREOTYPES

**Instructions:** Students will watch videos and take notes in the sections allocated.

**Rick Mercer’s Canadian Stereotypes** <http://www.youtube.com/watch?v=Z3EvS467JK0>

|  |  |  |
| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**View Molson’s “I am Canadian” rant**  <http://www.youtube.com/watch?v=BRI-A3vakVg>

|  |  |  |
| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**I am Canadian updated ad** <http://www.youtube.com/watch?v=TL01SReeOqE&feature=related>

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| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**Canadian Cliché Map**

|  |  |  |
| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**WordBurglar’s “YO Canada”** <http://www.youtube.com/watch?v=P3le7PY9NKY>

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| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**Watch Weird Al’s “Canadian Idiot”** <https://www.youtube.com/watch?v=BjLQ6uCw2g8>

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| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**Watch a negative view of Canada’s environmental record at**

<http://www.huffingtonpost.ca/2013/01/30/canada-vs-australia-rap-battle-war-on-terra_n_2585089.html>

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| --- | --- | --- |
| Canadian Stereotype | Evidence for | Evidence against |

**“I AM CANADIAN”**

For some reason, Molson Canadian’s “I am Canadian” rant really struck home with Canadians when it first aired as part of a Molson commercial. After viewing the rant, read it and then complete the following exercises.

*Hey,  
I'm not a lumberjack, or a Fur trader.  
I don't live in an igloo,  
or eat blubber  
or own a dogsled.  
And I don't know Jimmy, Sally or Suzy from Canada,  
although I'm certain they're really, really nice.  
  
I have a prime minister... not a president,  
I speak English and French, not American  
and I pronounce it About, not A-boot.  
  
I can proudly sew my country's flag on my backpack,  
I believe in peacekeeping, not policing,  
diversity not assimilation,  
and that the beaver is a truly proud and noble animal.  
  
A toque is a hat,  
a chesterfield is a couch,  
and it is pronounced Zed,  
not Zee... ZED!!  
Canada is the 2nd largest land mass,  
the 1st nation of hockey,  
and the best part of North America.  
  
My name is Joe...*

*And I am Canadian!*

1. How does this rant make you feel about Canada? Why?

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# “I am Canadian”

Hey, I’m not a or a

I don’t live

or

or .

And I don’t

.

I have ,

I speak .

I can proudly ,

I believe in ,

not ,

,

and that .

A

a ,

and it is .

Canada is ,

the ,

and the .

My name is and I am Canadian!